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1: // Appendix A
2: //
3: // MovieExplorer: Building an Interactive Exploration Tool from Ratings and Latent Taste Spaces
4: // Taavi Taijala
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6: // Joseph Konstan
7:
8: import org.apache.commons.math3.linear.RealVector;
9:
10: import java.util.*;
11: import java.util.stream.Collectors;
12:
13: public class Item {
14:     RealVector vector;
15:     double score;
16:
17:     public RealVector getVector() { return vector; }
18:     public RealVector getDeltaVector(RealVector locationVector) {
19:         return vector.copy()
20:             // Scale item vector to lie on the plane perpendicular to the location vector
21:             .mapDivide(vector.dotProduct(locationVector))
22:             // Subtract the location vector to get a delta vector
23:             .subtract(locationVector);
24:     }
25:
26:     public void setScore(double s) { score = s; }
27:     public double getScore() { return score; }
28: }
29:
30: public class Utilities {
31:     Random random;
32:
33:     public RealVector updateLocationVectorWithFeedback(RealVector locationVector,
34:                                                         Map<Integer, List<Item>> feedback,
35:                                                         Integer roundNum) {
36:
37:         RealVector unitLocationVector = locationVector.unitVector();
38:
39:         DoubleSummaryStatistics allDVecNorms = feedback.values().stream()
40:             .flatMap(l -> l.stream())
41:             .map(i -> i.getDeltaVector(unitLocationVector))
42:             .mapToDouble(v -> v.getNorm())
43:             .filter(n -> n > 0)
44:             .summaryStatistics();
45:         double totalNorm = allDVecNorms.getSum();
46:         double maxNorm = allDVecNorms.getMax();
47:         double minNorm = allDVecNorms.getMin();
48:
49:         // We update the location vector by adding a direction * distance * confidence to it.
50:         // We use the following temporary variables to calculate these three values.
51:         double distanceNumerator = 0.0;
52:         double distanceDenominator = 0.0;
53:         RealVector directionNumerator = unitLocationVector.copy().mapMultiply(0.0); // Zero vector
54:         double directionDenominator = 0.0;
55:         double selectedNorm = 0.0;
56:
57:         for (Map.Entry<Integer, List<Item>> entry : feedback.entrySet()) {
58:             double weight;
59:             if (entry.getKey() == 1) { // Positive feedback
60:                 weight = Math.sqrt(entry.getValue().size());
61:             } else if (entry.getKey() == -1) { // Negative feedback
62:                 // It's harder to interpret negative feedback, so we give it half the weight of
63:                 // positive feedback.
64:                 weight = -0.5 * Math.sqrt(entry.getValue().size());
65:             } else { // Neutral feedback
66:                 continue;
67:             }
68:
69:             // Get the delta vectors and the sum of their magnitudes for the given items
70:             List<RealVector> dVecs = entry.getValue().stream()

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71:         .map(i -> i.getDeltaVector(unitLocationVector))
72:         .collect(Collectors.toList());
73:     Double dVecsNormSum = dVecs.stream().mapToDouble(v -> v.getNorm()).sum();
74:
75:     // DIRECTION CALCULATIONS //
76:     // Weight and sum the delta vectors
77:     RealVector weightedDVec = dVecs.stream()
78:         .map(v -> v.mapMultiply(weight))
79:         .reduce((v1, v2) -> v1.add(v2))
80:         .get();
81:     directionNumerator = directionNumerator.add(weightedDVec);
82:
83:     // Add the absolute value of the preferenceWeights to the denominator
84:     directionDenominator += dVecsNormSum * Math.abs(weight);
85:
86:     // DISTANCE CALCULATIONS
87:     if (weight > 0.0) {
88:         // For positive items, calculate distance as the average vector magnitude
89:         distanceNumerator += dVecsNormSum;
90:         distanceDenominator += dVecs.size();
91:     } else if (weight < 0.0) {
92:         // For negative items, it doesn't make sense to calculate distance as the average
93:         // vector magnitude, since closer negative items with a smaller magnitude should
94:         // push us farther away than distance negative items with a larger magnitude.
95:
96:         // When minNorm is close to maxNorm, all item vectors have similar magnitudes and
97:         // the weight given to negative item vectors will be close to 1. When minNorm is
98:         // much smaller than maxNorm, item vectors have a range of magnitudes and the weight
99:         // given to distant negative item vectors will be smaller than the weight given to
100:        // nearby negative item vectors.
101:        double totalNegWeight = dVecs.stream()
102:            .map(v -> v.getNorm())
103:            .mapToDouble(n -> Math.pow(0.1, (n - minNorm) / (2 * minNorm)))
104:            .sum();
105:
106:        // It's harder to interpret negative feedback, so we give it half the weight of
107:        // positive feedback.
108:        distanceNumerator += 0.5 * maxNorm * totalNegWeight;
109:        distanceDenominator += 0.5 * totalNegWeight;
110:    }
111:
112:    // CONFIDENCE CALCULATIONS
113:    selectedNorm += dVecsNormSum;
114: }
115:
116: RealVector direction = directionNumerator.mapDivide(directionDenominator);
117: double distance = distanceNumerator / distanceDenominator;
118: double confidence = (1.0 / roundNum)
119:     + Math.pow(selectedNorm / totalNorm, 1.0 / 3.0)
120:     * (roundNum - 1.0) / roundNum;
121:
122: return unitLocationVector.add(direction.mapMultiply(distance * confidence)).unitVector();
123: }
124:
125: public List<Item> getItemsSurroundingLocationVector(RealVector locationVector,
126:     List<Item> universe,
127:     List<Item> ratedItems,
128:     List<Item> previouslyShownItems,
129:     Integer roundNum) {
130:
131:     // Exclude items shown in previous rounds to promote novel item discovery
132:     universe = universe.stream()
133:         .filter(i -> !previouslyShownItems.contains(i))
134:         .collect(Collectors.toList());
135:
136:     List<Item> selected = new ArrayList<>();
137:
138:     if (roundNum == 1) {
139:         universe = scoreFilterAndSortItems(locationVector, universe, "wide");
140:         selectDiverseItems(selected, universe, ratedItems, 5, 100, 0.0, 0.5);

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141:         selectDiverseItems(selected, universe, ratedItems, 5, 200, 0.0, 0.5);
142:     }
143:     if (roundNum == 2) {
144:         universe = scoreFilterAndSortItems(locationVector, universe, "medium");
145:         selectDiverseItems(selected, universe, ratedItems, 3, 5, 0.5, 1.0);
146:         selectDiverseItems(selected, universe, ratedItems, 3, 40, 0.5, 1.0);
147:         selectDiverseItems(selected, universe, ratedItems, 4, 100, 0.5, 0.5);
148:     } else if (roundNum > 2) {
149:         universe = scoreFilterAndSortItems(locationVector, universe, "narrow");
150:         selectDiverseItems(selected, universe, ratedItems, 3, 5, 0.5, 1.0);
151:         selectDiverseItems(selected, universe, ratedItems, 3, 20, 0.5, 1.0);
152:         selectDiverseItems(selected, universe, ratedItems, 4, 50, 0.5, 0.5);
153:     }
154:
155:     return selected;
156: }
157:
158: private List<Item> scoreFilterAndSortItems(RealVector locationVector,
159:                                           List<Item> universe,
160:                                           String breadth) {
161:
162:     List<Item> filteredItems = new ArrayList<>();
163:     for (Item item : universe) {
164:         double cosine = locationVector.cosine(item.getVector());
165:         double dotProduct = locationVector.dotProduct(item.getVector());
166:
167:         if (cosine > 0.0) {
168:             // Score items by their quality (vector magnitude) and similarity (cosine angle)
169:             // with the current location vector. `breadth` reflects how much we weight each
170:             // of these two factors. Wider breadths result in top-N lists with higher quality
171:             // items which are more diverse (less similar to the current location vector). This
172:             // results in better navigational items, but worse recommended items. Narrower
173:             // breadths result in top-N lists with lower (but still good) quality items which
174:             // are more similar to the current location vector (less diverse). This results in
175:             // worse navigational items, but better recommended items.
176:             if (breadth.equals("wide")) {
177:                 item.setScore(dotProduct * Math.pow(Math.abs(cosine), 1));
178:             } else if (breadth.equals("medium")) {
179:                 item.setScore(dotProduct * Math.pow(Math.abs(cosine), 2));
180:             } else if (breadth.equals("narrow")) {
181:                 item.setScore(dotProduct * Math.pow(Math.abs(cosine), 3));
182:             }
183:
184:             filteredItems.add(item);
185:         }
186:     }
187:     filteredItems.sort(Comparator.comparing((Item i) -> i.getScore()).reversed());
188:     return filteredItems;
189: }
190:
191: private void selectDiverseItems(List<Item> selected,
192:                                 List<Item> universe,
193:                                 List<Item> ratedItems,
194:                                 Integer n,
195:                                 Integer limit,
196:                                 Double dropout,
197:                                 Double ratedDropout) {
198:
199:     int stopSize = selected.size() + n;
200:     while (selected.size() < stopSize) {
201:         List<Item> candidates = universe.stream()
202:             // Exclude items we've already selected
203:             .filter(x -> !selected.contains(x))
204:             // Randomly exclude items to promote freshness
205:             .filter(x -> random.nextDouble() >= dropout)
206:             // Randomly exclude rated items to promote novel item discovery
207:             .filter(x -> !ratedItems.contains(x) || random.nextDouble() >= ratedDropout)
208:             // Only select from the highest-scoring, most relevant items
209:             .limit(limit)
210:             .collect(Collectors.toList());

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211:
212:     // Select the candidate with the largest minimum distance to maximize diversity
213:     candidates.sort(Comparator.comparing((Item i) -> minDistance(i, selected)).reversed());
214:     selected.add(candidates.get(0));
215: }
216: }
217:
218: private double minDistance(Item item, Collection<Item> otherItems) {
219:     // Get the minimum distance between this item and any of the other items
220:     return otherItems.stream()
221:         .map(i -> i.getVector())
222:         .mapToDouble(v -> v.getL1Distance(item.getVector()))
223:         .min()
224:         .orElse(-random.nextDouble());
225: }
226: }
```